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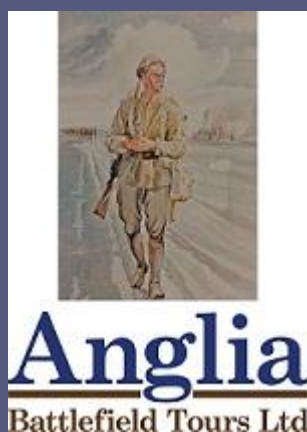
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NEW MEMBERS

ETOA would like to introduce the following new members:

- ★ [Anglia Tours](#)



- ★ [Aqua Vista Hotels](#)



- ★ [AS Hotels Milan & Monza](#)



- ★ [Bella Sky Comwell Hotel Copenhagen](#)



- ★ [Best Western International](#)



- ★ [British Music Experience](#)



- ★ [Coach Direct Ltd](#)



- ★ [Discover Travel and Tours International](#)

- ★ [Expat Explore Travel Ltd.](#)

- ★ [GEG\(Goeugo Limited\)](#)



- ★ [Highland Experience Tours](#)

- ★ [HotBookings.net Ltd](#)

ETOA starts 2013 with an extensive calendar of events, campaigns and partnerships, for even more members than ever.

Are you signed up to the wide-ranging business opportunities?

If not, [find out more from Charlotte today.](#)

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Would you like to have a cuppa with us?



[Click here to find out more](#)

EVENTS

ETOA's first seminar of the year takes place on the 31st January in London and **focuses on educational travel**. The sector is important in markets worldwide and not only shapes the travellers of the future but is also known for its innovation and ideas.

We are delighted to have Samuel Vertak, a youth travel expert and CEO of Studentmarketing, to share his latest findings and insights. Further educational travel initiatives will follow in 2013, most notably during this year's ITB in March. Kindly hosted by The Churchill War Rooms.



Early February sees this year's **Hoteliers European Marketplace** return to Brussels for the third time. Following ETOA's tried and tested appointment model, this highly targeted event brings contractors and hoteliers together for a full day of meetings. Sunday night sees a dinner reception at the Chalet Robinson island restaurant in Brussels, kindly hosted by event partners Flanders Tourism.

ETOA will be part of the jury for this year's **IRU City Trophy prize**, which recognises excellence in destinations with regards to coach tourism. Bus excellence and coach innovation awards are also to be given out and cities or coach operators who are interested in putting themselves forward should please [click here](#).



FEATURES

WHAT'S NEW IN PARIS ILE-DE-FRANCE IN 2013? THE DESTINATION IS CELEBRATING THIS YEAR THE ARRIVAL OF MAJOR OR NEW RENOVATED SITES TO THE TOURISM AND CULTURAL LANDSCAPE. BRING ON 2013!



Many tourist sites are carrying out extensive work to improve the display of their collections and provide the best possible experience for visitors:

The **Eiffel Tower** has its first floor refurbished. The **chateau de Rentilly**, not far from Marne la vallée, gets a new lease of life from a contemporary artist, 18 km to the East of Paris the eighteenth century **château de Champs-sur-Marne** will reopen its doors this spring after restoration work. **The Louvre**, the world's first museum opens new galleries. **Monnaie de Paris**, the France's oldest institution opens its doors to modernity. **Le Hall de la chanson** - the French National Heritage Centre for song, variety performance and contemporary music - will open in la Villette. The **Musée National Picasso** will reopen late summer after extensive modernization and extension works, together with Galleria, **Musée de la Mode**, with the **Alaïa** exhibition, which will be the first retrospective in Paris on the work of Azzedine Alaïa.

So many reasons to re-discover the Paris Ile-de-France destination and to include new spots in your tours...click here to get more Information concerning those sites!



For any more information concerning Paris Ile-de-France destination, do not hesitate to contact Sylvie Legars at slegars@nouveau-paris-idf.com

You can also go to [our new website](#) designed for tourism professionals tourisme-pro-paris-idf.com to get an accurate information: economic indicators, study summaries, photo library, and download our Destination guides.

**FITUR 2013 Brings Together the International Tourist Industry**

The thirty-third staging of FITUR 2013, the International Tourism Trade Fair,

★ [Hotel Mediterraneo Sorrento](#)



★ [Thames Clippers](#)

★ [Up At The O2](#)



IN THE MEDIA

Read the latest news from the tourism industry updated daily at www.etoa.org

15 January 2013
[Μεγάλο Ενδιαφέρον Για το Travel Trade Athens 2013](#)
[Tourism Today](#)

14 January 2013
[European Travel Commission: Executive Dashboard](#)
[ETC](#)

07 January 2013
[Anvr Hekelt Toeristenbelasting Buitenland](#)
[Elsevier](#)

ABOUT ETOA

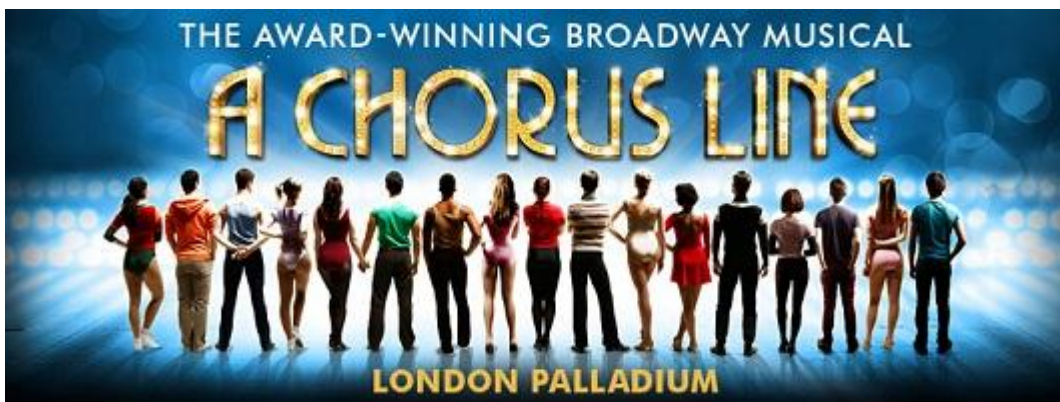
ETOA was formed to give Europe's Inbound Industry a political voice. Since 1989, ETOA has represented its members in the European political arena, delivering specialist seminars and hosting major workshops.



European Tour Operators Association
[Go to ETOA web-site](#)

Feria de Madrid and organised by IFEMA, kicks off the international fair calendar for the year, thus enabling tourism professionals from all over the world to establish the foundations of their business strategies for the year, whilst also gauging the current situation within an industry that is constantly evolving. In effect, according to figures furnished by the World Tourism Organisation (UNWTO), there were 1,000 million travellers throughout the world in 2012 (4% more than in 2011), who generated more than 3,000 million dollars in exports.

To find out more please [click here](#)



The Award-Winning Broadway Musical

Auditions are underway for a new Broadway musical. For everyone present, it's the chance of a lifetime. It's the one opportunity to do what they've always dreamed of – to have the chance to dance. Told through captivating song, riveting drama and stunning choreography, the auditionees describe the events that have shaped their lives and their decisions to become dancers.

Based on true stories, A Chorus Line revolutionised Broadway, becoming the longest running musical in New York theatre history, breaking records, winning nine Tony Awards, seven Drama Desk Awards, the New York Critics' Circle Award and the Pulitzer Prize for Drama.

Now for the first time since its award-winning London season premiered in 1975, the original creators join forces to bring this legendary musical to the world-famous London Palladium.

Leading a cast and company of over 50, JOHN PARTRIDGE will play Zach (*Cats, Grease, Miss Saigon, EastEnders*). West End leading lady SCARLETT STRALLEN will play Cassie (*Singin' in the Rain, Mary Poppins, Chitty Chitty Bang Bang*). Stage screen actress LEIGH ZIMMERMAN will play Sheila (*Chicago, The Producers, Contact*) and VICTORIA HAMILTON-BARRITT will play Diana (*Gypsy, West Side Story*).

Boasting such classics as 'One (Singular Sensation)', 'What I Did For Love' and 'At The Ballet', A Chorus Line is an iconic musical masterpiece that should not be missed.

Booking now for 5 February 2013 – 18 January 2014 at the London Palladium.

Tour Operator & Group rates available from your preferred booking agent.



A special preview of The View from The Shard

b2me Tourism Marketing was pleased to be able to invite Thomas Revillain, editor of the leading French guidebook Le Routard to a special preview of The View from The Shard as part of the updating for the new edition.

b2me's Managing Director, Mike Newman, said that 'We provide updates on behalf of our clients for over 30 leading guidebooks in Europe, North America and Asia and when we were contacted by the Editor of Le Routard asking to visit some of the newest attractions in London, we were very pleased to be able to arrange access through the generosity of our clients at The View from The Shard even before it opens on 1st February 2013.'

At a height of 244 metres (800 feet) above London, The View From The Shard provides a remarkable 360 degree, 64km (40mile) view over the city is revealed. Guests are able to explore the view through 12 digital 'Tell:scopes' that are being made available in Europe for the first time. The Tell:scopes - digital telescopes with large touchscreens - enable guests to explore the city around them in real-time, as well as offering alternative (pre-recorded) day and night-time views. Fully interactive, they are able to identify famous landmarks and places of significant interest in the user's sight line and provide information about them in 10 languages.

For more information on b2meTourism Marketing please visit www.b2me.net or email info@b2me.net

For more information on the View From The Shard please visit www.theviewfromtheshard.com,

Picture shows (from L-R) Thomas Revillain – Editor Le Routard

Bianca Searle – Travel Trade and Corporate Sales Coordinator – The View from The Shard

Ana Araque – Travel Trade Marketing Manager – The View from The Shard

Mike Newman – Managing Director – b2me Tourism Marketing



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